



### ***PRESS RELEASE***

(Vaughan, ON, October 4, 2011)

## **Team Rockstar Energy Polaris Racing Ready for the Snow**



Andre Laurin, president of OTSFF Motorsports, is pleased to announce his company will manage Team Rockstar Energy Polaris Racing's snowcross program for the 2011-2012

Under Laurin's guidance, Team Rockstar Energy Polaris Racing recorded a 2010-2011 championship-winning season with Iain Hayden clinching the Pro Open title. His teammate, Lee Butler, finished with a third place ranking, despite dealing with injuries and

missing one round.

Like Hayden, Butler has signed for another year with Team Rockstar Energy Polaris Racing in the premiere Open class and will be looking to reclaim the championship that he lost to his teammate last season. We are also looking forward to finishing in top 10 at the 4 ISOC events the team will attend in 2012.

"I'm happy to be back with Team Rockstar Energy Polaris. OTSFF Motorsports runs the best team in the business, so I'm looking forward to getting out there to competing aboard the new Polaris IQ 600," Hayden said.

Joining the team this year will be Bracebridge, Ontario's JB Dennis. The young up-and-comer, who has won a number of amateur championships, will campaign the Pro Lite class, formerly known as Semi-Pro last season.

"I'm really pumped to have signed with Rockstar Energy Polaris Racing for the upcoming season. It's a great career move for me and I'm looking forward to going for my first pro championship. I rode Polaris last year so I know and trust the product," Dennis said.

The team is currently gearing up for the start of the season, which will include seven Canadian national rounds and four ISOC rounds.

The team will be attending the ATV & Powersports Show in full force for a meet and greet at the International Centre in Toronto, October 14-16.

"Even though we've been racing snowmobiles for more than a decade there is always that pre-season excitement, getting everything in place. It's like a fever that gradually builds up. At the end of the season you're glad it's over with, but once summer is gone you can't wait to get back into action on the snow," Laurin said. "Of course, before you can go racing you have to get everybody signed up, drivers, sponsors and team staff. We're very happy to have Iain and Lee back on the team as well as our new protégée, JB Dennis."

Laurin continued, "It's always a confidence booster when longtime sponsors come back for another season. We're very pleased to continue our ongoing relationship with Rockstar Energy and Polaris. Despite shaky financial times, pretty well everybody has come back on board. Camoplast, who has been our track supplier for many years, contacted us back in August to offer their continued support for the 2012 season. This being said, it's a pleasure to blend a quality team with excellent products like those from Camoplast and our other sponsors. Actually, without excellent products it's pretty well impossible to run a quality team, regardless of the racing and technical talent."

In addition to Hayden and Butler, suspension guru Adam Robinson returns to the team as race director/team manager.

ROCKSTAR is the world's most powerful energy drink. Enhanced with the potent herbal blend of Guarana, Ginkgo, Ginseng and Milk Thistle, ROCKSTAR is formulated to provide an incredible energy boost for those who lead active and exhausting lifestyles - from athletes to rock stars.

ROCKSTAR ENERGY DRINK is available in fifteen amazing flavors: Original, Sugar Free, Burner, Juiced Mango Orange, Juiced Pomegranate, Tropical Punched, Punched Citrus, Punched Guava, Roasted Mocha, Roasted Latte, Roasted Light Vanilla, Energy Cola, Recovery Lemonade, Recovery Grape and Recovery Orange.

ROCKSTAR ENERGY DRINK is available at convenience and grocery retail outlets across the United States, Canada, Australia, Austria, Belgium, France, Ireland, New Zealand, Japan, Germany, Switzerland, Finland, Spain, The Netherlands, the United Arab Emirates, Greece, Mexico, the Philippines and throughout the United Kingdom.

ROCKSTAR ENERGY DRINK supports the active Rockstar lifestyle in every sport. In Motocross, Supercross, FMX, Off Road Racing, NASCAR Canada, MotoGP, Road Racing, Rally Racing, Rallycross,

Snowboard, Snowmobile, Ski, Surf, Skate, Wake, MMA, Boxing, Bull Riding, BMX, and BMX Racing.  
Go to [www.rockstar69.com](http://www.rockstar69.com) for athlete and event updates, videos, profiles, and product information.

