



AMSOIL CHAMPIONSHIP SNOCROSS
EVENT INFORMATION



CONTACT INFORMATION

NAME	TITLE	PHONE	EMAIL
John Daniels	CEO	612-859-8390	jd@longhaultrucking.com
Carl Schubitzke	President/Race Director	218-310-5827	carl@isocracing.com
Mark Moon	Sponsorship/Vending	612-597-3791	mark@isocracing.com
Mickey Bruber	Membership/Scoring	763-219-5917	mickey@isocracing.com
Alex Deters	Live Stream/Graphics, etc.	320-493-9155	alex@isocracing.com
Craig Rhode	Live Stream/Social Media	218-384-1809	craig@isocracing.com
Scott Erlandson	Tech Director		tech@isocracing.com
Joe Harewicz	Long Haul Productions	612-790-4198	joeharewicz@gmail.com

DIGITAL MEDIA OUTLETS

ISOCRACING.COM - Website, News, Press Releases etc.

USTREAM - <http://www.ustream.tv/isoc>

FACEBOOK - <http://www.facebook.com/isocacss>

TWITTER - <http://www.twitter.com/isocacss> #sncx #snocross

INSTAGRAM - <http://www.instagram.com/isocracing>

YOUTUBE - <http://www.youtube.com/user/raceisoc>

PINTEREST - <http://www.pinterest.com/isocracing/>

BRANDING GUIDELINES

AMSOIL Championship Snocross powered by RAM

AMSOIL and RAM is always capitalized





NIELSEN ENTERPRISES GRAND FINALE

PRESENTED BY COORS LIGHT
LAKE GENEVA - WISCONSIN

LOCATION INFORMATION

TRACK LOCATION

Grand Geneva Resort & Spa
7036 Grand Geneva Way
Lake Geneva, WI 53147
www.grandgeneva.com

DIRECTIONS TO TRACK

From Lake Geneva:
1) Head East on Hwy 50/Main St.
2) Take immediate left after going under Hwy 12
3) Left onto Grand Geneva Way
4) Arrive at 7036 Grand Geneva Way

HOST HOTEL

Grand Geneva Resort & Spa
7036 Grand Geneva Way
Lake Geneva, WI 53147
800-741-5072
www.grandgeneva.com

RIDER & CREW CHECK IN

Thursday 6:00 p.m. to 10 p.m.
Grand Geneva hotel lobby
Friday 6:00 a.m. at pit gate; Friday 7:00 p.m. to 9:00 p.m. Grand Geneva hotel lobby
Saturday/Sunday 6:00 a.m. pit gate

NEAREST HOSPITAL

Mercy Walworth Hospital
N2950 State Road 67
Lake Geneva, WI
(262) 245-2230

PARKING

Wed Mar 12th 4pm-6pm Top 10 Pro pts ONLY/
Thur Mar 13th 10am-1pm all other Pro Open & Pro Lite rider parking!
1pm-9pm All other rider parking!

****Note**** There is only so much room at the lodge parking lot. That means some of you will be parking at the airport and ISOC will again supply a shuttle for sleds etc... This has been this way for yrs and can't be helped so please be prepared as this could be you!

FOOD (WITHIN 1 MILE)

Smokey's Barbeque at Timber Ridge Lodge (262) 249-0375
Grand Geneva Cophouse (800) 558-3417
Popeye's (262) 248-4381
Carvetti's Bar & Grill (262) 248-9752

TRUCK WASH

Munns Mobile Wash - (608) 449-3654





NIELSEN ENTERPRISES GRAND FINALE

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LAKE GENEVA - WISCONSIN

SCHEDULE OF EVENTS

FRIDAY

8:00 AM	Riders Meeting in Chalet	
2:15 PM	ProAm/Imprvd Stck 8-12 Drvrs Mtng in Staging	
2:30 PM	Pro Open Riders Meeting in Staging	
	Bold Signifies Showdown Sleds	
8:30 AM	120 STOCK 6-7	Practice
8:40 AM	120 Improved Stock 8-12	Practice
8:45 AM	120 Improved Stock 6-7	Practice
8:50 AM	ALL JR NOVICE 10-13	Practice
9:00 AM	120 CHAMP 6-12	Practice
9:10 AM	JR 14-15	Practice
9:20 AM	ALL TRANSITION 8-12	Practice
9:30 AM	SPORT	Practice
9:40 AM	JR 16-17	Practice
9:50 AM	AMATEUR 16+	Practice
10:00 AM	PRO AM WOMEN	Practice
10:10 AM	PRO AM PLUS 30	Practice
10:20 AM	PRO LITE	Practice
10:35 AM	TRACK MAINTENANCE	
10:55 AM	RACING STARTS	
10:55 AM	120 STOCK 6-7	Heats
11:05 AM	120 Improved Stock 8-12	Heats
11:10 AM	120 Improved Stock 6-7	Heats
11:15 AM	JR NOVICE 10-13	Heats
11:25 AM	120 CHAMP 6-12	Heats
11:35 AM	JR NOVICE COMBINED	Heats
11:45 AM	JR 14-15	Heats
12:00 PM	TRANSITION LIMITED	Heats
12:05 PM	PRO AM WOMEN	Heats
12:20 PM	TRANSITION COMBINED	Heats
12:25 PM	JR 16-17	Heats
12:40 PM	JR NOVICE LIMITED	Heats
12:45 PM	PRO AM PLUS 30	Heats
12:55 PM	AMATEUR 16+	Heats
1:05 PM	SPORT	Heats
1:20 PM	PRO LITE	Heats
1:30 PM	INTERMISSION	
1:50 PM	120 STOCK 6-7	FINAL
2:00 PM	JR NOVICE COMBINED	FINAL
2:10 PM	120 Improved STOCK 8-12	FINAL
2:20 PM	120 Improved Stock 6-7	FINAL
2:30 PM	JR NOVICE 10-13	FINAL
2:40 PM	120 CHAMP 6-12	FINAL
2:50 PM	JR NOVICE LIMITED	FINAL

FRIDAY CONTINUED

3:00 PM	JR 14-15	FINAL
3:10 PM	TRANSITION COMBINED	FINAL
3:20 PM	TRACK MAINTENANCE	
3:30 PM	Pro Am Plus 30	Practice
3:40 PM	Pro Open	Practice
4:00 PM	TRACK MAINTENANCE	
4:20 PM	120 Improved Stock 8-12	Practice
4:25 PM	AMATEUR 16+	FINAL
4:35 PM	TRANSITION LIMITED	FINAL
4:45 PM	SPORT	FINAL
4:55 PM	PRO AM PLUS 30	FINAL
5:05 PM	120 Improved Stock 8-12	Round 1
5:10 PM	JR 16-17	FINAL
5:20 PM	PRO AM WOMEN	FINAL
5:30 PM	Pro Am Plus 30	Round 1
5:40 PM	120 Improved Stock 8-12	Round 2
5:50 PM	Pro Open	Practice
7:00 PM	Opening Ceremonies	
7:20 PM	Pro Open Rd #15	Round 1
7:40 PM	120 Improved Stock 8-12	Final
8:00 PM	Pro Am Plus 30	Round 2
8:20 PM	Pro Open Rd #15	Round 2
8:40 PM	Track Maintenance	
8:50 PM	Pro Am Plus 30	Final
9:10 PM	Pro Open Rd #15	LCQ
9:25 PM	Pro Lite Showdown	FINAL
9:50 PM	Pro Open Rd #15	FINAL

SATURDAY

8:15 AM	Riders Meeting in Chalet	
11:00 AM	Pro Lite/ ProAmWmn Rdrs Mtng in Staging	
1:30 PM	Pro Open Riders Meeting in Staging	
8:40 AM	120 Champ	Practice
8:50 AM	Amateur #1	Practice
9:00 AM	Transition 8-12	Practice
9:10 AM	Adaptive	Practice
9:20 AM	Junior 14-15	Practice
9:30 AM	Sport #1	Practice
9:50 AM	Junior 16-17	Practice
10:00 AM	Track Maintenance	
10:20 AM	120 Champ	Round 1
10:30 AM	Amateur #1	Round 1
10:50 AM	Transition 8-12	Round 1
11:00 AM	Adaptive	Round 1
11:10 AM	Junior 14-15	Round 1
11:20 AM	Sport #1	Round 1
11:55 AM	Junior 16-17	Round 1
12:05 PM	Pro Am Women	Practice
12:15 PM	Track Maintenance	
12:35 PM	120 Champ	Round 2
12:45 PM	Amateur #1	Round 2
1:05 PM	Transition 8-12	Round 2
1:15 PM	Adaptive	Round 2
1:25 PM	Junior 14-15	Round 2
1:35 PM	Sport #1	Round 2
2:10 PM	Junior 16-17	Round 2
2:20 PM	Pro Open	Practice
2:40 PM	Pro Lite #1	Practice
3:00 PM	Track Maintenance	
3:30-4:45	Pro Autographs	
3:20 PM	Pro Am Women	Round 1
3:30 PM	Amateur #1	LCQ
3:45 PM	Junior 14-15	Final
4:00 PM	Transition 8-12	Final
4:15 PM	Adaptive	Final
4:30 PM	Junior 16-17	Final
4:45 PM	Sport #1	LCQ
4:55 PM	Pro Lite #1	Round 1
5:25 PM	Pro Am Women	Round 2
5:35 PM	Amateur #1	Final
5:50 PM	Pro Open	Practice
7:00 PM	Opening Ceremonies	
7:20 PM	Pro Open #16	Round 1
7:40 PM	Pro Lite #1	Round 2
8:05 PM	Pro Am Women	Final
8:25 PM	Pro Open #16	Round 2
8:45 PM	Pro Lite #1	LCQ
9:00 PM	Champ 120	Final
9:15 PM	Sport #1	Final
9:35 PM	Pro Open #16	LCQ
9:45 PM	Pro Lite #1	Final
10:05 PM	Pro Open #16	Final

SUNDAY

7:00 AM	Pro Lite, Amateur, Jr. Novice, Sport Drivers Meeting	
10:00 AM	Pro Open Drivers Meeting In Staging	
7:25 AM	Amateur #2	Practice
7:35 AM	Jr. Novice 10-13	Practice
7:40 AM	Sport #2	Practice
7:50 AM	Pro Lite	Practice
8:05 AM	Track Maintenance	
8:15 AM	Amateur #2	Round 1
8:30 AM	Jr. Novice 10-13	Round 1
8:40 AM	Sport #2	Round 1
9:05 AM	Pro Lite #2	Round 1
9:25 AM	Track Maintenance	
9:35 AM	Amateur #2	Round 2
9:50 AM	Jr. Novice 10-13	Round 2
10:00 AM	Pro Lite #2	Round 2
10:20 AM	Amateur #2	LCQ
10:25 AM	Track Maintenance	
10:35 AM	Pro Open	Practice
10:55 AM	Sport #2	Round 2
11:20 AM	Pro Lite #2	LCQ
12:00 PM	Opening Ceremonies	
12:20 PM	Pro Open #17	Round 1
12:40 PM	Pro Lite #2	Final
1:00 PM	Sport #2	LCQ
1:10 PM	Pro Open #17	Round 2
1:30 PM	Jr. Novice 10-13	Final
1:50 PM	Amateur #2	Final
2:05 PM	Pro Open #17	LCQ
2:15 PM	Sport #2	Final
2:35 PM	Pro Open #17	Final



NIELSEN ENTERPRISES GRAND FINALE

PRESENTED BY COORS LIGHT
GRAND GENEVA RESORT & SPA
LAKE GENEVA - WISCONSIN

- TRACK
- VENDING / PROMO
- FAMILY ZONE
- BLEACHERS
- PRODUCTION
- SCORING
- MNGR/MECH AREA
- JUMBOTRON
- VIP
- VIP PARKING
- FOOD
- RESTROOMS
- ACCESS
- SCAFFOLD / VIDEO
- STRUCTURES
- VENUE BUILDING
- PODIUM
- MUSCO
- PIT AREA
- FENCING
- START / FINISH
- ENTRANCE PATH
- EXIT PATH
- BUS ROUTE
- ① ARCTIC CAT
- ② POLARIS
- ③ SKI-DOO
- ④ CHRISTIAN BROS
- ⑤ ISOC OPS





**CBS SPORTS
NETWORK**
TV SCHEDULE / AIR DATES
EASTERN STANDARD TIME

ISOCRACING.COM/TV

	EVENT	AIR DATE
#1	AMSOIL Snocross presented by Bully Dog	December 22, 2013 @ 07:30PM
#2	AMSOIL Snocross presented by Bully Dog	December 29, 2013 @ 01:00PM
#3	Northern Clearing Snocross	January 5, 2014 @ 05:00PM
#4	Northern Clearing Snocross	January 19, 2014 @ 07:30PM
#5	Traxxas Snocross Presented by Jimmy Johns	January 26, 2014 @ 07:30PM
#6	Traxxas Snocross Presented by Jimmy Johns	February 2, 2014 @ 07:30PM
#7	Deadwood Snocross Shootout presented by K&N Air Filters	February 9, 2014 @ 09:00PM
#8	Deadwood Snocross Shootout presented by K&N Air Filters	February 16, 2014 @ 10:30AM
#9	Seneca Allegany's U.S. Air Force Snocross	February 23, 2014 @ 10:30AM
#10	Seneca Allegany's U.S. Air Force Snocross	March 2, 2014 @ 10:30AM
#11	RAM Snocross at Soaring Eagle Casino & Resort	March 9, 2014 @ 10:30AM
#12	RAM Snocross at Soaring Eagle Casino & Resort	March 16, 2014 @ 10:30AM
#13	U.S. Air Force Snocross	March 23, 2014 @ 10:30AM
#14	U.S. Air Force Snocross	March 30, 2014 @ 10:30AM
#15	Nielsen Enterprises Grand Finale presented by Coors Light	April 6, 2014 @ 10:00AM
#16	Nielsen Enterprises Grand Finale presented by Coors Light	April 6, 2014 @ 10:30AM

ALL PREVIOUS EPISODES RE-AIR 30 MINUTES BEFORE TIMES SHOWN ABOVE

