



2020-2021 RAM Trucks Rider Incentive Program

Explanation of the Program:

The program provides amateur racers an opportunity to receive a free or reduced entry fee courtesy of RAM. The only way to win the incentive program is by meeting 5 requirements. The entry fee can be redeemed at any ISOC National event.

Rules & Requirements:

1. Racer must finish within the top 3 of the event final
2. Racer must display (2) RAM stickers in a highly visible area on their helmet (approximately 3 inches x 6 inches)
3. Racer must display (2) RAM stickers in a highly visible area on their race snowmobile (approximately 3 inches x 6 inches)
4. Racer must display (2) RAM stickers in a highly visible area on their race transportation hauler (approximately 2 ft. x 4ft)
5. Racer/Racer's Family must verifiably drive a RAM pick-up truck to the event

Prizes:

- To receive 100% off of their next race entry racer's must meet requirements 1-5
- To receive 50% off of their next race entry racer's must meet requirements 1-4

Eligible Classes:

- | | | |
|-------------------|------------------|-------------------|
| • Pro | • Jr. Girls 9-13 | • Sport |
| • Transition 9-13 | • Sport Lite | • Transition 8-10 |
| • Jr. 16-17 | • Stock 200 | • Jr. 14-15 |
| • 120 Champ | • Jr. 10-13 | |

Redemption of Program Prizes:

- Prizes can only be redeemed at ISOC National Sanctioned event

Expiration of Program Prizes:

- Coupon code expires May 1 of the current season
- Decals
- All decals will be available at Rider Check In and at the ISOC tech trailer. We will also have someone on-site assisting with anything.

For any questions, please contact Bobby Wherritt at Bobby@Snocross.com.