



RAM

2019 -2020 RAM Trucks Rider Incentive Program

Explanation of the Program:

The program provides amateur racers an opportunity to receive a free or reduced entry fee courtesy of RAM. The only way to win the incentive program is by meeting 5 requirements. The entry fee can be redeemed at any ISOC National event.

Rules & Requirements:

1. Racer must finish within the top 3 of the event final
2. Racer must display (2) RAM stickers in a highly visible area on their helmet (approximately 3 inches x 6 inches)
3. Racer must display (2) RAM stickers in a highly visible area on their race snowmobile (approximately 3 inches x 6 inches)
4. Racer must display (2) RAM stickers in a highly visible area on their race transportation hauler (approximately 2 ft. x 4ft)
5. Racer/Racer's Family must verifiably drive a RAM pick-up truck to the event

Prizes

- To receive 100% off of their next race entry racer's must meet requirements 1-5
- To receive 50% off of their next race entry racer's must meet requirements 1-4

Eligible Classes:

- | | |
|--------------|-------------------|
| ▪ Pro | ▪ Jr. Girls 9-13 |
| ▪ Sport | ▪ Transition 9-13 |
| ▪ Sport Lite | ▪ Transition 8-10 |
| ▪ Jr. 16-17 | ▪ Stock 200 |
| ▪ Jr. 14-15 | ▪ 120 Champ |
| ▪ Jr. 10-13 | |

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AMSOIL CHAMPIONSHIP SNOCROSS POWERED BY RAM
6600 JANSEN AVE NE ALBERTVILLE, MN 55301



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Redemption of Program Prizes:

- Prizes can only be redeemed at ISOC National Sanctioned event

Expiration of Program Prizes:

- Coupon code expires May 1 of the current season
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Decals

- All decals will be available at Rider Check In and at the ISOC tech trailer. We will also have someone on-site assisting with anything.

For any questions please contact Bobby Wherritt at Bobby@Snocross.com.

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